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MiB MOTHERS IN BUSINESS

Towards an equal and family friendly working life

[Personal information update](#)

[Actives
infobank](#)

[News](#)



Feedback from mothers in the MiB community

We got 73 responses to our English community survey in October, 2023. The number of responses was higher than last year and thanks to this goes to every one of you helping to collect the answers.

We are happy to share the mother community's feedback:

90% of the respondents answered that MiB provides meaningful activities for daily life

80% of the respondents answered that they have received peer support

80% of the respondents answered that their networks have grown

66% of the respondents answered that their changes of getting employed have improved.

Also: This is great results for the work that we have done throughout the whole year. A huge part of this experience consist of the gatherings, events, communications and moments with our volunteers. We are grateful to have you with us doing this work mothers. Well done!

Collecting the data through the survey is very important so that we can report the results of the project to the funder [STEA](#). We thank everyone for your input in this.



Rest of the year for free - campaign is here

A great start to the Rest of the year free campaign has been achieved, let's keep going at this pace! Thank you already for your participation and activation of membership acquisition.

Recommend MiB for a friend! Members who join can add the name of the person who recommended them to the membership application form. We will draw a prize among these recommenders!

Recommendation is one of the most popular ways to become MiB members, and we want to highlight the important work that all recommenders do.

At our English community survey, we got a very high number for trust - 98% would recommend or already have recommended MiB activities to a friend. So please feel free to also recommend MiB membership to anyone who might want to join our network of MiB moms. More information about the campaign:

helena.kyttala@mib.fi

[Read more](#)



Active survey results

We have gotten fresh feedback from our active survey - 12 actives answered, thank you for your time!

We also learned that while many actives already know their role and are confident in it, a big share of our English actives have recently started and there is a need to share more information about MiB and about the International project. A need and a motivation to know more has been vocalized. Thank you for that, we are happy to talk more!

Greetings from the autumn association meeting

The year is coming to an end, and we are already looking ahead to next year. At MiB's official fall meeting for members, a new board was elected and next year's action plan and budget were approved. The meeting also approved MiB's new strategy for the years 2024-2026.

We will organize an active seminar already in May, and the already traditional Family-Friendly Working Life seminar follows in October. We are also preparing to celebrate MiB's 10th anniversary in 2025!



Please feel free to attend our actives' online talk with office and MiB's CEO Annica Moore on December 4th at 11:30-12:30. We also invite you to join our workshop together with actives and office on December 14th at 12:00-13:00, in this one we will draft activities for the spring 2024 together.

Please send a message to helena.kyttala@mib.fi to be added to these. Looking forward to seeing you soon!

Super popular DE&I seminar brought people together

On the 23rd November, we had a lovely evening of DE&I speeches, new ideas, networking and bringing people together at Hotel Haven in Helsinki. This fourth DE&I seminar was organized together with MiB's trusted partner Bird & Bird.



We got to enjoy the keynote speech of **Priyanka Banerjee** from DeiDei, with a headline of "Allyship in networking". **Sofia Pohls** from Finders Seekers talked about recruiting and landing a job as an international talent in Finland. CEO **Annukka Mickelsson** from The Shortcut shared networking tips from the Startup ecosystem, and also we heard about Bird & Bird's inclusiveness from HR manager **Maija Fast**.

The auditorium was packed with eager listeners and after the speeches, networking began at full force. It was great to see so many new faces making contacts and networking live in the same space. Thank you to all the volunteers that made this possible!

Usefull links

- » [Actives infobank](#)
- » [Events organising instructions](#)
- » [MiB International Events calendar \(events in English\)](#)
- » [MiB event table \(all events\)](#)
- » [Picture bank for events and social media posts](#)
- » [All you need to know in a nutshell](#)



MiB

Mothers in Business MiB ry

hello@mib.fi

In cooperation with:

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technologies

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Bird & Bird

You received this email as you have registered as an active volunteer of MiB International project. If your situation has changed and you wish no longer continue as an active volunteer, please contact us on hello@mib.fi

[Data policy \(in Finnish\)](#)

