

# MiB MOTHERS IN BUSINESS

Towards an equal and family friendly working life

Personal information update

Actives  
infobank

Wellbeing

This regular actives' letter gathers **information for you MiB Active**, so you know what's new. You also find this internal letter on the Actives' Infobank on [MiB's website](#). The English version of the letter includes MiB-wide information for Actives and information specific to MiB International.

Any questions: send your question to the Slack channel [#kysy\\_työntekijältä](#) (ask an employee) or ask Viivi Kuja-Kyyny on Slack.

Become a MiB member

MiB Office

News

## First full year brought the community together

In our first ever Alumni-Active get-together on December 8th, we had the honour to meet the first MiB International actives, who originally piloted the project. They shared stories from the journey with the actives and office staff. Our evening was empowering and heartwarming!

**During the year 2022, we have been very happy to see our International community grow.** We have doubled the size of our followers. Working towards the goals of this "passion project" this year, we have also accomplished these things:

- 2 DE&I (Diversity, Equity and Inclusion) seminars/bigger events
- 70 events with 668 participants
- 520+ subscribers to our regular active letter and newsletter in English
- 745 FB group members, 540 IG followers
- 13 blogs in English this year

All of this has been possible only with the help of our group of volunteers. Of course, being a volunteer should be interesting, motivating and fun (and not all about numbers), but at the office we are super excited to see the results achieved together.

A big thanks to all of the 33 Actives and the five active teams for your contribution and ideas!



## News from our project partnerships

**Familia ry** and MiB International have started the discussion of joining forces at the beginning of 2023. Goal is to spread **Bilingual language club concept** from Helsinki to other bigger cities in Finland. Stay tuned for a more concrete action plan!

**DigiMESH** is a project implemented by Turku University of Applied Sciences, Tampere University of Applied Sciences and IWWOF association. Goal is to develop **the digital skills of international talents** to operate and establish important work-related contacts in digital environments. We have joint events coming up led by actives, one will take place live at Turku and another online. Hop onboard!



Check out our other [project partners](#) and keep in mind, that actives can always join any future cooperations. Feel free to share ideas with the office and other actives. Thank you!

## Event invitations change in January

MiB's event communication will change from the beginning of 2023. In the future, we'll send individual event invitations to live events and company visits through the Lyyti system. The goal is to get better visibility for the events and make the communication easier for you actives.

### The change in a nutshell:

**Live events and company visits** → individual invitation letter via email

**Webinars and streamed hybrid events** → weekly invitation letter

**Mingles** → added and promoted in local Facebook groups

### The schedule for the change:

- **Last current style invitation** letter goes out on **Tuesday 20 December 2022**
  - Contains all completed events in the event table by **Monday 19 Dec 2022**
- **First individual invitations** will go out on **9 January 2023**.
  - After this, the invitations will be sent on **Mondays** and **Thursdays** every week. If necessary, employees schedule invitations to avoid too many invitations to go out at the same time.
- **The first invitation letter for webinars** in 2023 goes out on **January 10, 2023**. After this, the invitation letter will continue to be sent out on **Tuesdays**. We monitor the number of webinars and adjust the transmission frequency if necessary.
- We are currently updating event instructions and materials in Lyyti, Drive and the Active's infobank.
- The reform will be communicated to the MiB members in the newsletter in December.
- During the trial, we monitor participation statistics and event numbers and collect feedback from participants. So **remember to check in the participants at live events by using Lyyti App** (can be downloaded from the stores and the log in details can be asked from Viivi)

Psst. The invitation letter via email are sent only to MiB members. Find out more about [MiB membership](#) from our website.

## Afrah Al Bayaty elected into the MiB board 2023

At MiB's autumn meeting on November 26th, next year's action plan and budget were approved, along with minor changes to MiB's strategy. The MiB members also elected new persons to the board: **Olivia Kuusinen**, a returning board member from the MiB board 2016–2017, was elected as the chair of the board. Welcome back! **Afrah Al Bayaty**, **Netta Huttunen**, **Eeva Reittilä** and **Taina Vallander** were elected board members.



Afrah Al Bayaty is an active member in our International community. In a MiB

seminar this fall, she found out that nominating for the board members was starting.

“My tendency to jump into anything interesting leads to finding myself in new roles. Having worked as a board member in several associations, I consider these tasks as a possibility to develop myself and my career as well as advocate for important causes.”

At MiB, Afrah appreciates the women sharing similar situations and empowering each other.

“Having a career and a family is common for all of us. Sharing the same life situations, we understand each other naturally and there’s no need to explain it but rather celebrate it together. Kids can join the activities, and we share the same agenda and can feel togetherness.”

MiB International staff congratulates Afrah and other board members for the positions and wishes a fruitful journey together!



## Time to relax

The year is coming to an end and it is time to sit back, relax and reflect back to all those great things we have tried, succeeded in, failed and learned from this past year.

Thank you all for your interest and valuable contribution to this important cause, we hope you have enjoyed your time with MiB as much as we have and hoping to see you very soon again next year!

**The office will be on holidays until the 2nd of January (Viivi) and 9th of January (Tuovi).**

We wish you a wonderful time with your loved ones, and all the health and happiness for the New Year!

Warm regards, Tuovi and Viivi



## Coming up!

### Team meetings:

- **11th of January:** Joint events and company visits team meeting
- **12th of January:** HR team meeting

**For all the upcoming team meetings:** keep an eye on Slack (channels #international, #international\_events and #international\_communications) and the events calendar, for external and internal meetings.

### Trainings:

- **9th of February:** Volunteer management training
- Looking to develop your networks?** Keep an eye on all the **MiB's upcoming company visits**, as many of them are in English. At the company visit you do not only hear about an interesting business but you also get a great chance to make new connections.

## Useful links for MiB Actives:

- » [Actives infobank](#)
- » [Events organising instructions](#)
- » [MiB Tapahtumataulukko \(all MiB events\)](#)
- » [MiB International Events calendar \(all the events in English\)](#)
- » [Picture bank for events and social media posts](#)
- + [All you need to know in a nutshell](#)



MiB Actives on Facebook (FIN)



# MiB

Mothers in Business MiB ry / MiB International project

[hello@mib.fi](mailto:hello@mib.fi)

You received this email as you have registered as an active volunteer of MiB International project. If your situation has changed and you wish no longer continue as an active volunteer, please contact us on [hello@mib.fi](mailto:hello@mib.fi)

Data protection

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