

June 2022 Active letter

From October 2021 onwards, we will publish the English-language version of the monthly actives' letter here on the Actives' Infobank. The English version of the active letter includes both MiB-wide news as well as news specific to MiB International.


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1. Summer's here - time to relax ☀️


The sunny days have arrived and Midsummer and summer holidays are approaching. I hope you get as much energy from the sun as I do, because after a long winter and a spring, the sun is extremely welcome and refreshing.


And what an amazing past six months we have had! The different branches together have organised almost 170 events from which almost 100 have been live! Going back to live events has been a nice and smooth transition closer to the norm we used to know. Our entire wonderful community is sending thank yous to You, and we are very proud of each and every active we have. And I am not the only one knowing how great you all are, as the feedback from the participants proves it:


 *A truly inspiring and warm-hearted event! Thank you so much. Now I will have another and more improved look at my LinkedIn profile in order to develop it further :D - A participant of the Uusimaa Spring Seminar*


 *The visit fully met my expectations. - A participant in a company visit to Tactic Games*


 *It was nice to meet other moms on parental leave. It would be nice to have more of these! - A participant in a mingle for moms on a parental leave*

 *Nice event, will do it again next year! -A participant in a MiB team in Naisten Kymppi*

 *Lovely people! Good discussions and peer support! - A participant of a lunch mingle in Rovaniemi*

 *It was nice to talk face to face and meet new people - A participant of a politics mingle in Tampere*

 *Great people! - A participant in the German-language mingle*

 *Well organised and a good content. Thank you that you find the time to do this - A participant a the CV photoshoot in Kuopio*

Thank you again for being an active at MiB !

Sincerely, Soile, Volunteer Planning Coordinator

2. Greetings from our first Inclusion seminar

MiB International project opened the discussion about diversity and inclusion together with HEI LIFE project on June 8th in a breakfast seminar at Tiedekulma.

In the seminar our guest speakers, DE&I advocate **Sara Salmani**, **Regina Ainla** from Business Finland's / Talent Boost, **Gunta Ahlfors** from



Väestöliitto and **Sanna Nykänen** from THL's Manifold more project together with our international MiB mom **Afrah Al Bayaty** highlighted the existing barriers on the way of employing international talents in Finland.

Annica, Sara, Kirsi, Sanna, Gunta and Regina

The speakers concluded that changing attitudes in society requires telling the story about the challenges and solutions to the ones who haven't heard it yet. Many still have unconscious biases that can impact recruiting decisions and the working culture.

This is also the reason for why this first Inclusion event was held in Finnish - we wanted to make a maximum impact in the Finnish speaking community and companies. Hopefully we can organise the next Inclusion event in English and include all of you actives in making it!

A stream (90 minutes long video) with English subtitles from the seminar will be added to [the event website](#) soon. Thank you for staying tuned and sharing the video with others!



3. How are you? Tell us!

Here in MiB we want to know how you are doing, because your happiness is important for us ❤️.

You will find our Active pulse link from every active letter. It includes one quick question and an opportunity to tell us more about how things are going. This gives us valuable information about your happiness as an active volunteer. The Active pulse is quick to answer and always anonymous. Please let us know how you are doing!

ACTIVE PULSE

4. New communications handbook available

We are proud to present a new English [communications handbook](#) for actives. The handbook provides tools for tailored writing - how to address your message to mothers in different life situations and how to approach moms with international background.

By reading the handbook, you will learn a lot about our tone of voice, ready visuals and social media. You'll also find out how volunteers and MiB staff communicate and work together.

More communications training for actives in English coming up during the fall. Start by reading through the new handbook and stay tuned for the training! You don't have to have previous experience of comms to join.

5. Save the date- Active seminar is coming up!

It is finally happening - a nationwide active seminar 2022 will be held this September!

Make a reservation in your calendar for Saturday 10th of September.

This time the active seminar will be held as a day seminar in Vantaa with good transport connections. Plus ones and children are also welcome, and they will be enjoying their own activity during the seminar.



An official invitation will be sent out the latest next week including the registration link, so keep an eye on your email! The registration will be open until the beginning of August.

According to your wishes, the seminar will provide time for you to get to know each other, to network, enjoy good food,

inspiring encounters and the planning and development of joint MiB activities.

6. Photo competition is still on - take a photo and win a prize!

A photo competition has been launched by the MiB office team and everyone is invited. Have you already taken part in the competition?

As you all do such a great job organising MiB events, we want to share your work with

the general public. So aim to take pictures at the live events as an organiser or participant!



The photo competition ends on the 30th of June. We'll select the best images and reward the photographers with MiB-branded prizes. The jury appreciates the enthusiastic atmosphere that could be sensed from the photo and MiB-like vibes.

When taking a photo at the events, a couple rules to keep in mind:

- Always ask (verbal) permission to take a picture and publish it in MiB's social media
- Do not take pictures of children where their faces are showing unless you have a permission from their parent first.
- The pictures with smiley people are especially wonderful, let's show the MiB wibe!

Click here for [inspiration for your photo](#). Tips for taking the pictures:

- Capture actives and real situations
- Capture a happy face
- Capture people together and close together

[The photos can be saved in the competition folder on Drive](#). Add your own name to the picture name so we can get in touch if you win a weekly prize.

Note: By saving an image to the competition folder, you give MiB permission to use your images for marketing purposes.

Psst... Share your photos to [MiB international communications team](#) so your photos can be shared in our channels. Tag MiB while sharing photos to your own social media, so we can repost. Thank you for the shared visibility!

7. MiB office on a holiday



July is the holiday month here in MiB ! The events are mainly on a summer break too, however mingles can be organised and the promoted through Facebook.

The whole MiB office would like to wish everyone a wonderfully relaxing holiday season and a sunny summer!

Most of the MiB Office employees are also on a summer break during July. This affects for example on the info-email response time and a weekly event invitation letters.

Event invitation letter:

- **The last invitation letter** for the summer will be sent on a scheduled date on Tuesday 5th of July.
- If you would like your event to be on this invitation letter, the deadline for the event to be completed on Tapahtumataulukko is Friday 1st of July by 12:30 pm.
- **The first invitation letter for the fall season will be sent on Tuesday 9th of August** and the deadline for events being completed is as normal by 9am on previous Monday.

Info email and #kysy_työntekijältä (ask employee) at Slack:

- In July, info@ -email as well as the #kysy_työntekijältä (ask for an employee) channel will be partly on a holiday too and therefore the replies will come with a slight delay. So be patient ❤️ The international specific email [hello@](#) will be on a holiday the whole July.
- If you have a very urgent matter, you can call the employee directly. See who is on a holiday and when from our [website](#).

8. Coming up

- MiB will be at the [SuomiAreena in Pori](#) this summer. We will have our own slot with a title *Who is leading here? Woman, man - or the one who is best?*, where we will be discussing women's career advancement and family friendly leadership.

If you are planning to join the Jazz festival, the SuomiAreena or the area in general, join the event on **Thursday 14th of July at 15-15:45** at the SuomiAreena MTV stage.

- **Baby Week is coming up on the 26.9.-2.10.** And [the Baby Day](#) is celebrated on the 30th of September. The week at MiB is a week when all the branches organise events that are open to all in order to show what we do to spread the word about MiB and why someone should be a part of this empowering community. The target



group this week is especially moms on parental leave or still expecting.

- **Perheystävällinen työseminaari/ Family friendly work seminar** is coming up on the **7th of October**. The seminar planning has started and this year we are also seeing content for international MiB moms and others not understanding Finnish so well. The theme of this year's seminar is family friendliness 2.0. and our main message is that it is possible to promote family-friendly practices regardless of the sector you work in.
- At the end of autumn we will celebrate the **Finnish Fathers Day** when our focus will be on the reformed parental leave allowance system and the distribution of the leaves.



➔ All the internal team meetings can be found from the [Events Calendar](#).

Upcoming trainings and meetings:

- **22.6. at 12pm:**
Communications team meeting
- **4.8. at 12 pm:** *HR team meeting*
- **12.8. at 12pm:** *Joint team meeting with Events team and Company visits team*

Partnership updates:

- **1.9. at 4pm:** *MiB Lifestyle: Bravely in Finnish with City of Espoo, live in Espoo*
- **16.9. (time to be defined):** *MiB Career: Self hack - Take time for yourself, explore your story and design your future, live at MiB office*

Looking to develop your networks?

- Keep an eye on all the **MiB's upcoming company visits**, as many of them are in English. At the company visit you do not only hear about an interesting business but you also get a great chance to make new connections.



Event recordings available on *MiB* YouTube channel!

Latest upload: **The MiB Webinar: How to land a job in a corporate company after unemployment?** is now on Youtube.

Take care and have a relaxing summer !

You can now sign up for MiB newsletter and get it straight to your email bi-monthly!

SIGN UP FOR THE MIB NEWSLETTER

Would you like to become a MiB member?

BECOME A MIB MEMBER